

eFolder Announces Cloudfinder for Box

*Backup, Search and Restore Service for Leading Enterprise-Grade Cloud File Sharing Service;
Free to All Businesses Through January 1, 2015*

San Francisco, CA – September 2, 2014 – eFolder, a leading supplier of business continuity and cloud file sync services, today announced at BoxWorks 2014 a new service – Cloudfinder for Box, the first dedicated cloud-to-cloud backup, search and restore service for Box. Cloudfinder for Box is the latest addition to eFolder’s Cloudfinder platform, which gives enterprises and IT channel partners the ability to backup, restore and instantly search data across leading SaaS applications.

eFolder will offer Cloudfinder for Box for free, with unlimited backup, to all businesses through Jan. 1, 2015. For more information, please visit: www.cloudfinder.com/boxfree

As the market for enterprise-grade file sharing has matured, a rich product ecosystem has developed around Box, including third-party applications for authentication, project management, security, compliance, analytics, printing and faxing and data management. Cloudfinder adds to this rich ecosystem as the first multi-platform cloud-to-cloud backup service to support Box. Cloudfinder for Box provides an encrypted, tamper-proof SafeHaven™ and second-site location for Box and other critical SaaS data, while also reducing the administrative burden through self-service point-in-time restores, cross-service instant full-text search and automated enforcement of corporate data governance policies.

Box has announced that its service supports over 27 million people and 240,000 businesses.

“Businesses have adopted SaaS applications en masse,” says Kevin Hoffman, CEO of eFolder. “Now, companies, small and large, are looking for ways to avoid data sprawl and ensure data retention across a host of SaaS business applications. Today, Cloudfinder spans across many of the most popular enterprise-grade applications to provide an additional layer of protection, archiving and discovery. Our integration with Box and other leading SaaS applications, position Cloudfinder as the central repository for the modern, cloud-based business.”

eFolder Cloudfinder is currently the only solution that provides unified cloud-to-cloud backup and instant full-text search of Office 365, Google Apps, Salesforce and now Box. The introduction of Cloudfinder for Box further establishes the Cloudfinder platform as the most comprehensive cloud-to-cloud backup service on the market. From one user interface, businesses can backup, search, restore and get a data overview across all SaaS services that are supported by Cloudfinder.

“The value of business data is priceless,” says Marcus Nyman, founder of Cloudfinder and eFolder president. “It is a universally accepted best practice to have a second-location backup of all on-premises corporate data regardless of the robustness and reliability of the underlying storage. For data living in SaaS applications, it is no different. As we have heard from our rapidly growing partner and client base, there is strong demand to add comprehensive backup functionality for even secure and enterprise-proven SaaS applications, such as Box, especially at the economical and insurance-like price point of the Cloudfinder service.”

“Our number one priority is protecting and securing client data,” says Neil Hawkins, chief technology officer at LANAIR Group, LLC and eFolder partner. “Cloudfinder’s feature set and integrations with Office 365, Salesforce, Google Apps and now Box, gives our clients peace-of-mind when they run mission critical business applications in the cloud.”

For more information on Cloudfinder from eFolder, please visit www.cloudfinder.com

Availability

Cloudfinder for Box is available September 2, 2014 and is free, with unlimited backup, to all businesses through Jan. 1, 2015.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity and cloud file sync solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)